

R L " S K I " 2 0 2 1

# ROLL CALL GUIDE

**Deadline:** Sunday, November 7, 11:59 p.m. local time

**Theme:** Skiing, ski school, winter weather sports

**Format:** YouTube video, digital banner

## Recommended Formatting

\*Please remember to keep all videos at a maximum length of 2 minutes.\*

### Photo Compilation

- 1080 x 1920px
- Each delegate in winter clothing
- Something indicating your institution

### Video Compilation

- 1080 x 1920px
- Each delegate in winter clothing
- Doing winter/snow activities
- Something indicating your institution

### Winter-layer Compilation

- 1080 x 1920px
- Start with delegate in base clothes (shirt and pants)
- Each delegate adds another layer of winter clothing (last delegate should be dressed head-to-toe in winter gear)
- Something indicating your institution

**You can submit links to videos at the link on the RLC 21 webpage on our website.**

